



NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ

(Ministry of Rural Development, Government of India)

Rajendranagar, Hyderabad – 500 030.

(No.NIRDPR/Admn.A/AR(E)/2020/CGGPA/CRU)

National Institute of Rural Development and Panchayati Raj is a premier Institute of national and international repute in terms of capacity-building and research in the realm of Rural Development and related aspects. NIRDPR invites online applications from qualified and experienced persons for its Communication Resource Unit (CRU) sponsored by UNICEF, on short term contract basis for the following position.

1. SBCC Coordinator

Name of the Position	SBCC Coordinator- Knowledge management and M&E
Salary	Rs.55,000/- per month
Reports to	Manager – Communication Resource Unit (CRU),NIRDPR
Duration	February 2020 to 31 January 2021 Possibility for extension
Purpose & Key Responsibilities	
<ul style="list-style-type: none">• Design strategies, training plans Using participatory methods, draft a complete communication strategy, outlining clear objectives, target activities, allies, deliverables and indicators, as well as an implementation plan• Prepare a complete implementation plan with timelines, accountability framework and budgets for state, districts and sub district level.• Develop TORs for M&E tasks to be carried out for consulting firms (e.g. the design of surveys, evaluations (mid-term and final evaluation), etc. using a combination of quantitative and qualitative methods;• Be responsible for sourcing data and information for specific M&E needs directly from various databases and surveys.• Review monitoring reports, analyze them for impact evaluation and to identify the causes of potential bottlenecks in project implementation and make recommendations.• May Develop innovative and creative media content across social media platforms and manage organizations/department's social media presence• Prepare Concept notes and proposals for submission to Govt Departments to generate technical support and work assignments.	
Qualifications, Skills & Experience	
<ul style="list-style-type: none">• Master's degree in public relations /social sciences /management / communications.• Behavioural knowledge and psychometric expertise or similar field.• Excellent training / facilitation skills is a must• Good communication, writing and drafting skills required in English• Fluency in Telugu and Kannada may be added advantage	

- Computer literacy and ability to work efficiently in MS Office
- 5 -6 years of progressive experience in handling multi-stakeholder, state or national level communication projects in a multi-disciplinary team.
- Project coordination, preferably with some experience at state level

Age not more than 40 years

5 – 6 years of experience required

Applications should be through on-line only

Applications to be submitted within two weeks from advertisement but not later than 20th February, 2020.